

WHO IS THE COMPETITION FOR?

YEAR
11 ONLY

New 1 year programme
Year 11 applicants only.



Groups of 2-4 students.

1+

More than one unique entry is
permitted per school/club/society.

HOW WILL I BENEFIT?



Gain work experience



Build confidence and enhance
self development



Amplify presentation and
public speaking skills



Assist GCSE studies by achieving
learning outcomes in;

- Agriculture and Land Use
- Home Economics
- Single and Double Science Award
- Business Studies
- Learning For Life and Work
- Mathematics
- Biology
- English Language



Further information for teachers and parents
available on our dedicated website:

abpangusyouthchallenge.com

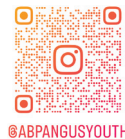
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@ABPANGUSYOUTH



NEW
EASIER
FORMAT



ANGUS
YOUTH
CHALLENGE



Enter Northern Ireland's most exciting
Agri-Food skills competition



WHY ENTER?



Opportunity to win
5 Aberdeen Angus calves worth £3,500

and rear them through to finishing

Overall winning group receives

£1,000 payment to their school/club



Have fun while learning about sustainable beef production.



Learn by doing while supporting your GCSE learning outcomes, building your CV and gain work experience opportunities.



Your participation is accredited towards Duke of Edinburgh/Joint Award Skills Section

Complete the online entry form by visiting our website:

abpangusyouthchallenge.com

Terms and Conditions apply.

STAGE 1



Put your video making skills to the test



Enter by uploading a 3 minute video to YouTube as unlisted, which explains the following;

- An introduction to your school/club.
- The meaning of agriculture and the agri-food industry to the lives of the entrants.
- Plans for promoting ABP/Certified Irish Angus Producer group throughout the competition.
- Specific area of agriculture/agri-food the team would like to investigate.
- Why the team would like to win 5 Aberdeen Angus calves.

ENTRIES



Scan here to find out more information

YouTube video link should be emailed to **schools@certifiedirishangus.ie** along with the completed online entry form.

Closing date for receipt of entries:

25th September 2023

STAGE 2

Shortlist interviews and finalist selection



- Judges will shortlist a number of groups for interview based on the video that students have submitted.
- After interview, a selection of entries will be invited to attend an exhibition at the Eikon Exhibition Centre where they will establish a stand to promote their ideas.
- Judges of the event will be Agriculture & Food industry representatives.
- Judges will ask questions based on the ideas presented and plan for the calves if successful in winning the competition.
- Selection of finalists.

STAGE 3

Finalists complete projects and the overall winner is announced



4 groups of finalists will:

- Receive 5 eight month old Aberdeen Angus calves.
- Rear the calves to finishing on a participant's farm or farm arranged by ABP.
- Complete a project over the course of the year, which is relevant to the ideas they presented, and corresponds with learning outcomes in their GCSE studies.
- Be assigned a CAFRE advisor to assist with their research topics.
- Go on a study tour to find out more about ABP & sustainable beef production.
- Receive media and communication training to act as ambassadors for their school and in the community.
- Receive interview skills training from Business in the Community

Overall winning team is selected and receives £1,000 for their school/club.